



Just Trees
F.A.O. Carl Pretorius

Khayelitsha Football for Hope Centre

Dear Carl Pretorius,

The Official Campaign of the 2010 FIFA World Cup™, "20 Centres for 2010", was launched by FIFA at the Preliminary Draw in 2007. As part of this campaign, 20 Football for Hope Centres will be built across Africa to benefit 20 disadvantaged communities (five in South Africa, 15 in other African countries). The centres will consist of an educational and public health facility as well as a small-size, artificial turf football pitch and will be an integral part of the social legacy of the 2010 FIFA World Cup™.

Football for Hope, the movement led by FIFA and streetfootballworld, has selected Grassroot Soccer South Africa to be the very first Football for Hope Centre Host. The Football for Hope Centre is currently in the last days of construction in Khayelitsha, Cape Town, and will be the first of the twenty centres to celebrate its inauguration. On December 5th, the day after the Final Draw for the 2010 FIFA World Cup™, this first centre will undergo a symbolic unveiling in the presence of FIFA President Joseph S. Blatter as well as former professional football players and celebrities.

The Khayelitsha Football for Hope Centre will play a vital role in the Football for Hope movement during the 2010 FIFA World Cup™ and beyond. It will be showcased to the world as a best-practice example of a successful and sustainable community project, using the power of football to benefit the lives of disadvantaged young people.

On behalf of Football for Hope, we would like to thank you for the support you have given to the Khayelitsha Football for Hope Centre and hereby invite you to attend the inauguration ceremony on December 5th. (Please see separate invitation attached.)

Should you have any questions, please do not hesitate to contact us.

We look forward to seeing you in Khayelitsha.

Yours sincerely,

Federico Addiechi
FIFA
Head of Corporate Social Responsibility

Jürgen Griesbeck
streetfootballworld gGmbH
Managing Director