

3000 trees for Drakenstein

Impahla Clothing in partnership with Just Trees Nursery, donated more than 3 000 trees to Drakenstein for the municipal area, as part of Impahla Clothing's effort to eradicate its carbon footprint.

In aid of arbor month some of the trees were planted on Friday 11 September at a ceremony held at Victoria Park in Paarl.

Last year the Municipality received and planted more than 2 000 trees from Impahla Clothing, which are registered on a GPS, and its progress and growth regularly monitored to ensure the sustainability of the project.

"The Drakenstein

Municipality has an unwavering commitment towards the environment. That is why we continuously work toward sustainable solutions to keep our Municipality green, not just through innovative ideas in waste management, but also by planting trees in a sustainable manner," mayor Gesie van Deventer said.

Members of the public can apply for a donation of these trees and plant them in their own gardens. All they have to do is to provide the Municipality with proof of a municipal bill, not older than three months. To apply, contact Anneline Louw on 021 807 6249 or send an email to anneline.louw@drakenstein.gov.za.



Here the mayor, Gesie van Deventer, plants the first of 28 trees planted at Victoria Park in Paarl on Friday 11 September.

PHOTO: LIEZL DAVIDS

THE JUST TREES CARBON OFFSET PROJECT

WHY

Businesses around the world are looking for ways to reduce the impact that their activities have on the planet. This includes reducing carbon emissions through various behavioural and energy saving changes. In most cases there is still some CO₂ emitted (net carbon) and responsible businesses are taking it a step further by finding ways to offset this remaining CO₂, thus becoming Carbon Neutral.

HOW

One of the ways to offset CO₂ is through planting trees. Trees absorb CO₂ in the growing process with some trees absorbing over 2 tonnes of CO₂ in their lives. Not all businesses have the space or the ability to plant, grow and maintain trees.

On the other hand Municipalities, National Parks and other public and private entities, who have access to lots of land and are responsible for the social and environmental wellness of their constituencies, do have the ability to plant and maintain trees.

WHAT

The Carbon Offset Project is a collaborative effort initiated by Just Trees between responsible businesses (looking to offset their carbon emissions) and Municipalities, National Parks and other entities with the capacity to receive, plant and maintain trees.

WHO

The benefits of coupling the Carbon Offset Project with public and private sector landscape development projects accrue to beneficiaries at multiple levels. Environmentally responsible businesses achieve Carbon Neutrality; the Just Trees Carbon Offset Project is sustained; municipalities, national parks and development entities can incorporate a greater number of trees within their open space and urban landscape projects; the procurement budget for trees can be redirected to planting and maintaining the trees over time; appropriately selected trees enrich the habitat of the development site; and the users and visitors to the site enjoy a more biodiverse landscape.

For further information please contact

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